

NOTICE OF A CHANGE IN THE PERCENTAGE LEVEL OF A SUBSTANTIAL SHAREHOLDER'S INTEREST *

* Asterisks denote mandatory information

Name of Announcer *	SERIAL SYSTEM LTD
Company Registration No.	199202071D
Announcement submitted on behalf of	SERIAL SYSTEM LTD
Announcement is submitted with respect to *	SERIAL SYSTEM LTD
Announcement is submitted by *	Wui Heck Koon
Designation *	Company Secretary
Date & Time of Broadcast	14-Oct-2011 17:46:43
Announcement No.	00107

>> ANNOUNCEMENT DETAILS

The details of the announcement start here ...

>> PART I

1.	Date of notice to issuer *	14-10-2011
2.	Name of <u>Substantial Shareholder</u> *	Goi Seng Hui
3.	Please tick one or more appropriate box(es): *	
	<ul style="list-style-type: none"> ● Notice of a Change in the Percentage Level of a Substantial Shareholder's Interest or Cessation of Interest. [Please complete Part III and IV] 	

>> PART II

1.	Date of change of <u>[Select Option]</u>	
2.	Name of Registered Holder	
3.	Circumstance(s) giving rise to the interest or change in interest	[Select Option]
	# Please specify details	
4.	Information relating to shares held in the name of the Registered Holder	
	No. of <u>[Select Option]</u> held before the change	
	As a percentage of issued share capital	%
	No. of N.A. which are subject of this notice	
	As a percentage of issued share capital	%
	Amount of consideration (excluding brokerage and stamp duties) per share paid or received	
	No. of N.A. held after the change	
	As a percentage of issued share capital	%

>> PART III

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1.	Date of change of <u>Interest</u>	05-10-2011
2.	The change in the percentage level	From 11.60 % To 10.52 %
3.	Circumstance(s) giving rise to the interest or change in interest	# Others
	# Please specify details	Issuance of 84,000,000 new shares for listing of 28,000,000 Taiwan Depository Receipts in Taiwan Stock Exchange and issuance of 203,000 new shares pursuant to the exercise of 203,000 employee share options.
4.	A statement of whether the change in the percentage level is the result of a transaction or a series of transactions:	The change in the percentage level is the result of a series of transactions.

>> PART IV

1.	Holdings of <u>Substantial Shareholder</u> , including direct and deemed interest :	
	Direct	Deemed
No. of shares held before the change	70,427,038	24,862,800
As a percentage of issued share capital	8.57 %	3.03 %
No. of shares held after the change	70,427,038	24,862,800
As a percentage of issued share capital	7.78 %	2.74 %
Footnotes	<p>The percentage of issued share capital before the change is calculated based on a share capital of 821,304,914 shares prior to the issuance of 84,000,000 new shares pursuant to the Company's Taiwan Depository Receipts and the issuance of 203,000 new shares pursuant to the exercise of 203,000 employee share options.</p> <p>The percentage of issued share capital after the change is calculated based on a share capital of 905,507,914 shares subsequent to the issuance of 84,000,000 new shares pursuant to the Company's Taiwan Depository Receipts and the issuance of 203,000 new shares pursuant to the exercise of 203,000 employee share options.</p>	
Attachments	Total size = 0 (2048K size limit recommended)	