



SERIAL SYSTEM LTD

新暉科技有限公司

(Registration No. 199202071D)

(Incorporated in the Republic of Singapore on 22 April 1992)

(the “Company”)

DISCLOSURE UNDER RULE 704(11) OF THE LISTING MANUAL OF SGX-ST

Pursuant to Rule 704(11) of the Listing Manual, we submit the following report giving information on persons holding managerial positions who are relatives of a director, chief executive director or substantial shareholder of the Company or its principal subsidiaries.

Name	Age	Family relationship with any director and/or substantial shareholder	Current position and duties, and the year the position was first held	Details of changes in duties and position held, if any, during the year
1) Goh Su Teng	31	Cousin of Derek Goh Bak Heng. Derek Goh Bak Heng is the Executive Chairman, Chief Executive Officer and Substantial Shareholder of Serial System Ltd	<p><u>Current Position</u></p> <p>i) Vice President, Regional Marketing of Serial Microelectronics Pte Ltd, a wholly-owned subsidiary of the Company</p> <p>ii) Director of Agricola Pte Ltd, a 80% owned subsidiary of the Group</p> <p>iii) Director of Serial Multivision Pte Ltd, a 65% owned subsidiary of the Group</p> <p><u>Duties</u></p> <p>i) Responsible for marketing activities in Asia</p> <p>ii) Responsible for day-to-day operations and business management of Serial Microelectronics Pte Ltd</p> <p><u>Year of the position first held:</u></p> <p>Year 2009</p>	<p>Goh Su Teng was promoted from Marketing Director to Vice President, Regional Marketing of Serial Microelectronics Pte Ltd on 1st October 2009</p> <p>On 5 February 2010, Goh Su Teng ‘s responsibilities were extended to include the day-to-day operations and business management of Serial Microelectronics Pte Ltd</p>

2) Choo Luke Chin	41	Brother-in-law of the wife of Derek Goh Bak Heng.	<p><u>Current Position</u> i) Director and Chief Executive Officer of Serial Multivision Pte Ltd, a 65% owned subsidiary of the Group</p> <p><u>Duties</u> Responsible for day-to-day operations and business management of Serial Multivision Pte Ltd</p> <p><u>Year of the position first held:</u> Year 2009</p>	NONE
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Submitted by Mr Alex Wui Heck Koon, Company Secretary by Order of the Board on 5 February 2010 to the SGX.